



Speaker/ Moderator	<u>CV</u>	<u>Description organization/company</u>
 <p>Francois Baur</p>	<p>Head of European Affairs, economiesuisse Moderator Panel 1</p> <p>François Baur, born in Basel in 1963, is a Swiss citizen. He studied law at the Universities of Geneva and Zurich where he graduated in 1988. From 1992 until 2003, he was a legal adviser/ deputy head legal services for the Swiss Office of Culture.</p> <p>From 2003 until January 2009, he worked in the EFTA Secretariat in Brussels for the implementation of EU acquis into the EEA Agreement.</p> <p>Since February 2009, he is heading the Brussels Office of economiesuisse, the Swiss Business Federation. He is the permanent delegate of economiesuisse and of the Confederation of Swiss Employers to BUSINESSEUROPE, Confederation of European industrial and employers' federations, of which economiesuisse is a full member.</p> <p>François Baur is married and lives in Basel, Switzerland.</p> <p>A native German Speaker, he speaks fluently French, English, Italian and Spanish with knowledge in Dutch</p>	 <p>The Swiss business federation – is aiming at creating an optimal regulatory and economic environment for Swiss companies. Economiesuisse advocates for an optimal framework for the business location Switzerland, protect the established economic key factors of success, and promote the worldwide competitiveness of the Swiss economy and its companies.</p> <p>The federation participates actively in international organizations where it represents the interests of the Swiss economy and gathers information about international developments in economic policy. The Office in Brussels represents the interests of Swiss business and of the Confederation of Swiss Employers on the European level, especially vis-à-vis the European institutions. Economiesuisse is a full member of BusinessEurope.</p>
 <p>Dr. Ensar Can</p>	<p>Research Associate, economiesuisse</p> <p>Work experience:</p> <ul style="list-style-type: none"> - Research Associate, Department for Economic Policy and Education, economiesuisse (since August 2016) - Research and Teaching Assistant, Labour Market and Industrial Organisation Unit, Economics and Business Faculty, University of Basel (January 2013 – August 2016) - Research Fellow, National Competence Center in Research on Migration Studies, NCCR – on the move (November 2014 – August 2016) <p>Education:</p> <ul style="list-style-type: none"> - PhD in Economics, Economics and Business 	

	<p>Faculty, University of Basel (January 2013 – December 2016)</p> <ul style="list-style-type: none"> - Thesis: «Empirical studies on current issues of the Swiss labour market and social policy». Supervisors: Prof. Dr. George Sheldon, Prof. Dr. Conny Wunsch - Master in Business and Economics, University of Basel (September 2010 – September 2012) - Bachelor in Business and Economics, Major in Economics, University of Basel (September 2007 – June 2010) <p>Languages: German (native), Turkish (native), English (fluent), French (good command)</p>	
 <p>Maxime Cerutti</p>	<p>Director of the Social Affairs Department, BusinessEurope</p> <p>Maxime Cerutti was appointed Director of BusinessEurope’s Social Affairs department in January 2012. He is responsible for a diverse portfolio of social affairs and labour market policy issues as well as the day-to-day management of the department. He also coordinates BusinessEurope’s engagement as a social partner in the context of the European social dialogue. Maxime joined BusinessEurope in November 2007 as social affairs adviser.</p> <p>Prior to this, he worked between 2005 and 2007 as a policy officer at the European Youth Forum in Brussels.</p> <p>He started his professional career with a six-month internship at the French ministry of Foreign Affairs in Paris, where he followed the work of the EU Council on Employment and Social Affairs.</p> <p>Graduated in European law and political science, Maxime holds a Master degree from Sciences Po Paris, a double law degree from the university of Bordeaux in France and the university of Canterbury in the UK, and he participated in a summer session at the University of California at Berkeley in the United States. His mother tongue is French.</p> <p>He speaks English fluently, is at ease in Italian, and is a basic user of German and Spanish.</p>	 <p>As an institutional social partner on EU level, BusinessEurope speaks for all-sized enterprises and employers in 34 European countries whose national business and employer’s federations are its direct members.</p> <p>The organisation is headquartered in Brussels at the heart of the EU institutions.</p>
 <p>Kelly Griffith</p>	<p>Head of AGX UK&I</p> <p>Kelly Griffith is Head of AGX UK&I within The Adecco Group since May 2017.</p> <p>Kelly has more than 15 years’ experience in digital HR solutions. She began her journey at CareerBuilder in Chicago where she was sales director of the Recruiter Business Unit before moving to London in 2007 where she was appointed as Vice President of Operations EMEA.</p> <p>She then joined Amazon UK to launch operations</p>	 <p>The Adecco Group is a Fortune 500 company and the world’s leading HR solutions partner, providing more than 700,000 people with permanent and flexible employment every day.</p> <p>Adecco Group X (AGX) is the Group’s Digital Innovation and incubation business. Marcus’ group is responsible for R&D, mergers and</p>

	<p>for a new on-demand business in London.</p> <p>In her current role, Kelly is driving the digital agenda for the largest HR solutions provider in the world. This includes driving new online revenue streams, creating new business models and informing the acquisition and investment strategy.</p>	<p>acquisitions, product development and ultimately bringing new digital strategies and business lines to the world of work.</p>
 <p>René Höltschi</p>	<p>Journalist, Brussels Correspondent Moderator Panel 2</p> <p>René Höltschi has been the economic and business correspondent for the Swiss daily <i>Neue Zürcher Zeitung (NZZ)</i> in Brussels since 1999.</p> <p>Before assuming this position, he was based in Vienna and covered the economic transition of Central and Eastern Europe. He has been working for NZZ since 1988.</p> <p>Prior to becoming a journalist, he was a researcher at the University of St.Gallen, Switzerland. He studied economics at the University of St.Gallen.</p>	
 <p>Marie-Gabrielle Ineichen-Fleisch</p>	<p>State Secretary</p> <p>Marie-Gabrielle Ineichen-Fleisch (*1961), Attorney, MBA, SECO Director and Director of the Foreign Economic Affairs Directorate since 1 April 2011.</p> <p>From 2007 Federal Council Ambassador and Delegate for Trade Agreements, Switzerland's chief negotiator at the World Trade Organisation (WTO) as well as member of the SECO Board of Directors and in addition to the WTO responsible for the OECD and free trade agreements as head of the World Trade Division in the Foreign Economic Affairs Directorate.</p> <p>Previously, from 1999 to 2007, head of the WTO sector. From 1995 head of section in the WTO section of the Federal Office of Foreign Economic Affairs FOFEA.</p> <p>1992/1993 she worked at the World Bank (Washington D.C., USA) as assistant to Switzerland's Executive Director's.</p> <p>From 1990 to 1995 scientific adviser in the Legal Service and International Investment and Technology Transfer Service in the FOFEA.</p> <p>1989 gained her MBA from INSEAD (Fontainebleau, F). 1988 Junior Consultant at McKinsey in Zurich. 1987 gained her law degree at the University of Berne qualifying as an attorney.</p>	 <p>Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra</p> <p><u>State Secretariat for Economy (SECO)</u></p> <p>SECO is the federal government's centre of expertise for all core issues relating to economic policy. Its aim is to ensure sustainable economic growth by putting in place the necessary regulatory and economic policy conditions.</p> <p>Employers and employees should be able to benefit from growth-oriented policies, the removal of barriers to trade, and the reduction of Switzerland's relatively high prices.</p> <p>On the domestic front, SECO acts as an interface between business, social partners and government. It supports the regionally and structurally balanced development of the economy and ensures the protection of employees. Through its labour market policy, it contributes to the prevention and tackling of unemployment and consequently to upholding social peace.</p> <p>SECO also helps to ensure access to all markets for Swiss goods and services and investment. In terms of foreign trade policy, SECO is active in the formulating of efficient, fair and transparent rules for the world economy.</p> <p>SECO is also involved in efforts to reduce poverty in the form of economic development</p>

		<p>cooperation.</p> <p>The Swiss Accreditation Service (SAS) affiliated to SECO is responsible for all accreditations in regulated and non-regulated fields.</p>
 <p>Frank Leyman</p>	<p>Manger International Relations of DG Digital Transformation</p> <p>Frank Leyman holds a master's degree in marketing and in applied economics from the University of Mons in Belgium.</p> <p>He started his career with IBM Belgium in the telecom division.</p> <p>After 6 years he joined the Belgian National Telecom operator BELGACOM where he was in charge of setting up the Corporate Services Sector. After 3 years he was appointed as Distribution Channels Director for the Belgacom Group.</p> <p>In 1999 he left Belgacom for a more international career by joining the company PROTON WORLD. This company is specialized in large scale smartcard based projects.</p> <p>He has been in charge of business development in the Middle-East and African Region and has co-developed the complete Government offering.</p> <p>Since mid 2005 he works for FEDICT (now called the Digital Transformation Office within the Federal Public Service Policy & Support (BOSA)) where he manages International Relations as well as the relations with European Commission, OECD and the World Bank. He is the Past Chairman of the International Council for IT in Government Administration (ICA), he is a member of the TEG (Technical Expert Group) of the World Bank, he is member of the OECD e-Leaders and is the Belgian representative in the eGovernment High Level Group of the European Commission. He is a regular speaker at conferences and universities around the world.</p>	 <p>The Federal Public Service (FPS) Policy and Support was set up on 1 March 2017. The FPS assists the government and supports the federal organisations in various areas: IT, HR, organisational control and integrity policy, budget, accounting and public procurement contracts.</p> <p>The FPS Policy and Support is the result of the integration of the agencies of the FPS Personnel and Organisation (including Selor, OFO/IFA, FED+ and PersoPoint), of the FPS Budget and Management Control, of Fedict and of Empreva into one entity. The project should be seen in the general context of the 'redesign' of the federal government which was started by the government in its agreement of 9 October 2014.</p> <p>The ministers in charge of the FPS Policy and Support are the Minister for the Budget, the Minister for the Digital Agenda and the Minister for Civil Service Affairs.</p>
 <p>Rainer Müller</p>	<p>Vice President, Digital transformation, Global</p> <p>Rainer Mueller leads the Global Digital Transformation within TE's Transportation Business Unit.</p> <p>Rainer joined TE in 2012 as Vice President Operations TE Transportation EMEA, and he took over the lead for global operations in 2016 and was appointed to his current position in 2018.</p> <p>Before joining TE Connectivity, Rainer started his career serving as Production and Operations Manager at the Michelin Group in 1990.</p> <p>Before, Rainer worked for Johnson Controls (today Adient) and held various leadership positions in</p>	 <p>Connectivity Ltd. is a \$13 billion global technology and manufacturing leader creating a safer, sustainable, productive, and connected future.</p> <p>For more than 75 years, our connectivity and sensor solutions, proven in the harshest environments, have enabled advancements in transportation, industrial applications, medical technology, energy data communications, and the home.</p> <p>With 78,000 employees, including more than</p>

	<p>operations within Europe and on global level.</p> <p>Rainer Mueller holds a degree in Mechanical Engineering from the University in Karlsruhe.</p> <p>Rainer is based in Switzerland.</p>	<p>7,000 engineers, working alongside customers in nearly 150 countries, TE ensures that VERY CONNECTION COUNTS.</p>
 <p>Jorik Rombouts</p>	<p>Founder and CEO</p> <p>Jorik Rombouts (30) is founder and CEO of Rombit, an Antwerp-based IoT-company. Founded in 2012 - whilst finishing his IT-degree - Rombit is Joriks first job and venture. In recent years, the company evolved from being a web-software developer into an IoT-specialist in the field of Smart Industries and Smart Cities.</p> <p>Jorik Rombouts as a CEO is very much focused on delivering end-to-end solutions in complex IT-environments.</p> <p>Jorik Rombouts is a frequently solicited speaker on technology trends and IoT-applications.</p>	<p>Rombit Today, Rombit enables companies and governments to cut administrative workflows and to create rapid insights into company processes. Rombit has an in-house R&D facility where new IoT-applications are developed, mainly for harbour applications such as smart dredge hoses, collision detection systems and drone monitoring.</p> <p>VOKA – the Chamber of Commerce for Antwerp-Waasland - chose Rombit as the Most Promising Starter of 2014, Trends crowned the company Starter of the Year 2015. In early 2016 Rombit secured a record 10 million euro series A investment. Through Rombit Holding, Jorik Rombouts also invests in other startup companies and innovation initiatives with the aim to create a powerful B2B ecosystem in the region.</p> <p>Since then, Rombit has grown into an experienced IoT service provider, covering smart city and smart industry markets with in-house solutions that closely integrate with the existing customer infrastructure and tools, leading to low friction and high interoperability. For its clients Rombit builds solutions on top of its Romcore framework that integrates the full chain from IoT hardware to IoT networks, big data processing, analysis and finally a visualisation in the form of desktop and mobile applications.</p> <p>Rombit has developed IoT applications ranging from power management for container ships in the Port of Antwerp, medical transport and supply chain management applications, and IoT smart city parking systems, to employee monitoring and tracking applications. The Rombit methodology and knack for solving difficult problems have made the company popular within the large industry ecosystem in Flanders and abroad: Rombit has grown to more than 40 employees in just over four years.</p>

 <p>Edward Roosens</p>	<p>Chief Economist and Executive Manager of the Competence centre economics and business cycle of FEB</p> <p>Moderator Panel 3</p>	 <p>The Federation of Enterprises in Belgium, the voice of business in Belgium, promotes an optimal business and investment environment. FEB is structured in such a way that the industries it represents can play an active role in defining its strategy and key guidelines.</p>
 <p>Peter Scherrer</p>	<p>Deputy Secretary General</p> <p>Peter Scherrer was elected as ETUC Deputy Secretary General at the Paris Congress in 2015. He previously worked for the German Metalworkers' Trade Union (IG Metall) in Frankfurt, where he held the post of European Industrial Policy officer.</p> <p>As DGS, he is responsible for the wide-ranging and important policy areas of European Social Dialogue and workers' participation, including European Works Councils. He also covers industrial policy, and the emerging issue of standardisation.</p> <p>Before joining IG Metall, he spent three years as Labour Director with ArcelorMittal Bremen. He was General Secretary of the European Metalworkers' Federation (EMF) from 2005-2011.</p> <p>Peter started his working life at the age of 14 as an apprentice metalworker, and was later employed as a welder, truck driver and postman. During the 1980s, he studied history, social sciences and journalism in Germany and the UK, obtaining a Master's degree in history from the University of Bielefeld in 1989. From 1998-2002 he was Editor-in-Chief of the South-East Europe Review for Labour and Social Affairs (SEER).</p>	 <p>ETUC aims to ensure that the EU is not just a single market for goods and services, but is also a Social Europe, where improving the wellbeing of workers and their families is an equally important priority.</p> <p>The European social model – until the onset of the crisis – helped Europe to become a prosperous, competitive region with high living standards.</p> <p>he ETUC defends fundamental social values such as solidarity, equality, democracy, social justice and cohesion.</p> <ul style="list-style-type: none"> - It fights for: - pay rises for workers - full implementation of the European Pillar of Social Rights - high quality jobs for all - a high level of social protection - gender equality and fair pay - good health and safety at work - freedom of movement for European workers, and an end to social dumping - high quality public services accessible to all - a European framework to raise the standard of national social legislation - action to combat climate change while promoting a Just Transition for workers - promotion of these European social values in other parts of the world



Michel Servoz

Senior Advisor of the European Commission

Academic qualifications:

- Diploma of the National School for Judges, Paris, France.
- Master Degree in Law
- Diploma of the Institute of Political Science (Major in Economy and International Relations)

Professional experience in the European Institutions:

- As from 16/03/2018: Hors Classe Adviser "Senior Adviser for Robotics, Artificial Intelligence and the Future of European Labour Law" – European Political Strategy Centre (EPSC)
- 02/2014 – 15/03/2018: Director-General of Directorate-General "Employment, Social Affairs and Inclusion" (EMPL)
- 2011-2014: Deputy Secretary General, Coordination of EU semester, including Annual Growth Survey, and recommendations addressed to Member States; coordination of proposals for next multi-annual financial framework.
- 2005-2010: Secretariat General, Director, policy coordination. Elaboration of Europe 2020 strategy for growth and jobs; preparation of European Economic recovery plan.
- 2000-2005: Head of Unit, Secretariat General. Preparation of the next financial perspectives, establishment of impact assessment for legislative proposals.
- 1998-2000: Head of Unit, DG Trade, WTO negotiations and bilateral negotiations regarding Services and E-Commerce.
- 1989-1995: Head of Unit, Commercial policy DG1, External Relations
- 1989-1995: Principal Administrator, DG1 External Relations

Professional experience before joining the European Institutions:

- 1985-1988: Deputy Secretary General, Court of cassation, Paris, France
- 1980-1985: Judge, Economic and financial section, Lyon, France
- 1978-1980: Law Professor, Lyon University, France

Language Skills:

- French (mother tongue)



	<p>- English, fluent</p>	
 <p>Dr. Dorothea Wiesmann</p>	<p>Department Head, Cognitive Computing & Industry Solutions, IBM Research - Zurich</p> <p>Dr. Wiesmann is a leading technologist and senior manager at IBM Research. As Department Head Cognitive Computing and Industry Solutions at the IBM Research – Zurich, she directs a group of researchers with a broad portfolio of activities spanning foundations of cognitive computing, cognitive systems for industry, services, and healthcare, and fundamental and applied research in security and data privacy.</p> <p>Dr. Wiesmann is also co-leading the global Next Generation Service strategy area. Prior to this, she is led the Services Analytics and IoT group in the IBM Research – Zurich. In this function she managed research projects focused on improving quality and efficiency of IT operation as well as IT and non-IT asset management with AI. Core to the solutions designed and developed were ontology-guided knowledge extraction, advanced machine learning blending engineering and statistical model, and cognitive assistance evolving into cognitive automation.</p> <p>Dorothea Wiesmann holds an MBA degree (Henley Management College, UK) and a Ph.D. in Electrical Engineering from the Swiss Federal Institute of Technology. Dr. Wiesmann has authored and coauthored more than 70 peer-reviewed conference and journal publications and serves regularly as a journal reviewer. She is a member of the IEEE and has received an IBM Corporate Recognition Award and IBM Outstanding Technical Achievement Awards.</p>	 <p>IBM is a global technology and innovation company and is the largest technology and consulting employer in the world, offering:</p> <ul style="list-style-type: none"> - a wide range of technology and consulting services; - a broad portfolio of middleware for Cloud, Analytics, Mobile, Social and Security; and - the world's most advanced servers, mainframes and supercomputers. <p>IBM has been investing in Europe for over 100 years.</p> <p>In 2017 IBM launched Data Responsibility @ IBM, a comprehensive platform that defines the principles and policies governing how our company interacts with data across the full breadth of our global operations. We believe that those of us fortunate enough to be at the forefront of the data-driven economy have an inherent responsibility to be respectful and transparent regarding the use, security and privacy of data we interact with or manage on behalf of global clients.</p>
 <p>Tonnie de Koster</p>	<p>Position: Adviser for Digital Single Market International Outreach, DG Connect, European Commission</p>	